



# FAQs

## What is “Forum”?

The PCN Strategic Forum is an annual 2-day conference that focuses on the PCN and zone contributions to the transformation of primary care in Alberta. PCN, zone and system leaders gather to learn about the important initiatives ahead and to better understand the work already underway. The annual event alternates between Calgary and Edmonton.

Historically, another conference called “Change Agent” was held annually for physician champions, practice facilitators and other agents of change who were operationalizing the priorities set at the governance level. It was acknowledged that the topics of interest were very similar and that the two groups would benefit from attending a conference together. The current PCN Strategic Forum approach combines the two events and supports this connection between the “strategic” and the “operational”.

PCN Strategic Forum is not just a venue to receive information – it provides unique opportunities to network and share ideas with others from across the province. You will leave feeling connected and inspired!

## Who should attend?

PCN Strategic Forum is a “by invitation” event and invites are sent to all PCN board members, executive directors, AHS zone dyad partners and other leaders. Executive directors are encouraged to include those members of the PCN team who are important in operationalizing PCN strategies – like practice facilitators, physician champions and others. We understand the financial constraints that many PCNs are experiencing; however, we hope that the benefits of attending together and coming away with new approaches and inspiration will make team attendance at the conference a priority.

## What is the pre-Forum Workshop?

As mentioned above, the current approach includes the addition of aspects of the former Change Agent conference. The Pre-Forum Workshop is a 4-hour practical and interactive session designed to support **practice facilitators** and **physician champions**; however, other change agents (e.g., PCN executive directors, panel managers, clinic managers, etc.) who are interested in learning more about topics like engagement, change management and quality improvement are welcome to join.

The pre-Forum Workshop is offered free of charge.

## How can I get the most out of the event?

The [web page](#) includes descriptions of the sessions. Often, the most challenging part is choosing which sessions to prioritize! A benefit of attending with others from your PCN is the option to plan ahead and divide up the sessions so you can share the concepts and ideas at a later date.

PCN Strategic Forum is also a great venue to connect with others and meet new people. Networking is supported and encouraged through interactive sessions, longer breaks and an evening social event. Try to meet a few new people to discuss great ideas!

Finally, the PCN Strategic Forum is meant to be practical and informational – but also inspirational. We tend to retain information better when we’re having a good time, so there will be elements of fun woven through the event. We encourage all to take part!