

# SUPPORTING AND DEVELOPING PHYSICIAN LEADERS FOR ORGANIZATIONAL CHANGE

THE PROVINCIAL AMA PHYSICIAN CHAMPION NETWORK



## VISION

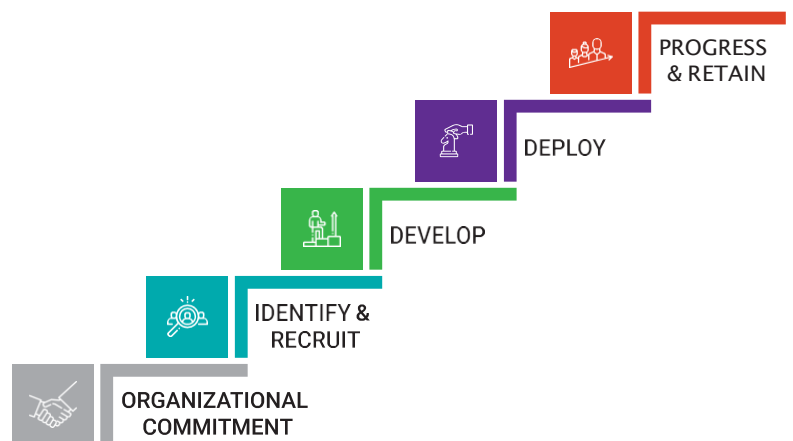
The future vision for primary care in Alberta includes the development and transformation to the Patient's Medical Home model. The success in transforming to this model is dependant on several factors including the identification, recruitment, development and deployment of physician champions.



## PURPOSE

A physician champion is a change leader who serves as a relatable and trusted source of evidence for how changes have improved their own practice. Champions are influential and persuasive in engaging peers with new ideas and are essential for the spread and scale of improvements.

## AMA CHANGE AGENT BLUEPRINT



The AMA has developed supports for PCNs to facilitate the development of change agents (physician champions and practice facilitators) through each phase of the blueprint.

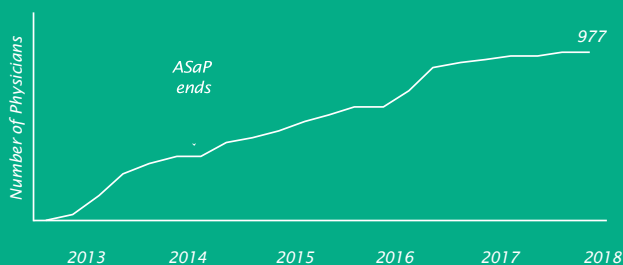
## 2023-2024 SCHEDULE

Date	Topic
Oct 25th	Mastering the Art of *Effective* Feedback
Dec 6th	When Demand is High and Supply is Low: Options for Providing Timely Access in a Challenging Climate
Jan 17th	Calming the Waters: Techniques to De-escalate Conflict
Feb 28th	Easy Peasy PPIP: Tips, Examples and Strategies for Family Docs and Clinic Teams
Apr 10th	Working Smarter, Not Harder, Part 1: Charting Tips
May 29th	Working Smarter, Not Harder, Part 2: EMR Strategies
Sep 18th	Influence vs. Advocacy: Distinguishing the Difference
Oct 30th	Topics in Teamwork, Part 1: Effective Team Communication
Dec 11th	Topics in Teamwork, Part 2: Leadership Styles

Physician champions support primary care transformation and PCN operations by:

- Sharing their knowledge and expertise
- Building capacity in others for improvement work
- Leading changes like improving; screening rates, care for complex patients, clinic access and efficiency, panel and continuity, and effective transitions of care.

Physician Champions have been shown to be a key driver for peer-engagement and ongoing participation in past Alberta initiatives such as ASaP where successful sustainment and spread was largely driven through engaged physician champions and leaders.



The Provincial AMA Physician Champion Network:

- Following the AMA Change Agent Blueprint, the network aims to foster the development of the next cohort of PCN physician leaders to drive Patient's Medical Home (PMH) Implementation
- 60 min interactive sessions with physician peers
- Physicians can join all or some session based on interest
- Topics include PMH implementation and leadership development based on the Canadian College of Health Leaders LEADS framework, lead by a certified executive coach
- Includes zonal breakouts to collaborate and network with local physician peers



## GET INVOLVED

Interested physicians can [register here](#) to sign-up for the provincial champion network.

For more information about how the network can benefit you and your practice, please contact [Networks@albertadoctors.org](mailto:Networks@albertadoctors.org).



**ACTT**  
Accelerating Change  
Transformation Team

*Physician Champion  
Network*